JT

Jiahui (Ruby) Tan

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Website, Portfolio, Profiles

- https://tjh970308.wixsite.com/rtjh

Work History

CaseWare Inc. - UI/UX Designer
Toronto, ON
06/2022 - 05/2023

- Lead design and worked as the only designer of cloud base import products from end to end
- 90% of users commented as more helpful and can fulfill requirements of importing huge amounts of datasets (10,000 and more) and collaboration
- Helped the dev and product team realize the importance of user research and usability test

Tencent Holdings Ltd. - UX/UI Designer
Shenzhen, Guangdong
04/2021 - 07/2021

- Took charge of Tencent cloud product authentication and login/off part
- Decreased 40% complaints and tickets on authentication (more than 200 million user base)
- Introduced Figma to the team to help communication between product and designers

University of Toronto - Graphic Designer
Toronto, ON
09/2018 - 02/2020

- Delivered digital design to accessibility service target audience
- Increased 30% user base and brand awareness of the Accessibility Service office

Certifications

- AODA certification
- Tencent Cloud certificate
- Official co-curricular record

Education

05/2022
University of Toronto
Toronto, ON
Master of Information: User Experience Design

05/2020
University of Toronto
Toronto, ON
Honors of Bachelor of Arts: New Media And Media Studies

Skills

- Software Applications : Figma, Adobe Illustrator, Adobe Premier Pro, Adobe Photoshop
- Bilingual: English & Chinese
- Information Architecture
- Accessibility Design
- Mobile Application/Web Design
- Prototype, Wireframe, User Flow, Mockup
- User research and strategy
- User testing and analytics
- Accessibility Design
- Mobile Application Design
- Web Development Projects
- Accessibility Design
- Mobile Application Design
- Web Development Projects